

STREETSCAPE ELEMENTS SURVEY 2020 ROLESVILLE, NC



SURVEY RESULTS
TOTAL # OF RESPONDENTS: 917

SURVEY QUESTION #1

Main Street Median Treatment Options

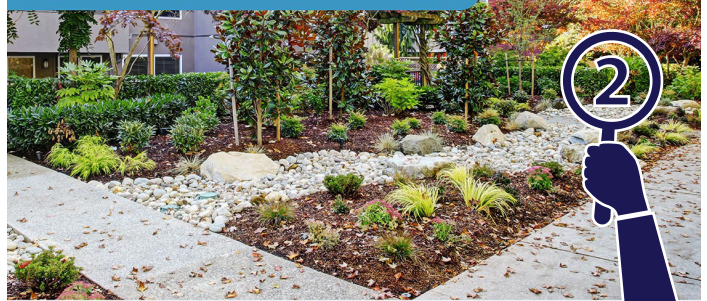
Please review the following median options. Rank these five (5) median treatment alternatives based on your preference for Main Street.

The ranking order below reflects the public survey voting results.

Formal Plantings and Annual Color



Stones, Boulders and Plants



Native Plants and Perennials



Hardscape Design with Plant Pockets



Decorative Paving with no Plantings



#2 and #3 were in a tie for the public's second most requested preference

Design Recommendation

- Blend of Options 1-3
- Incorporate large boulders and native plants
- Based on site lines and safety, incorporate small clusters of ornamental trees
- Investigate partnership on annual color

SURVEY QUESTION #1

Main Street Median Treatment Options

Additional comments on median treatments for Main Street.

A “wordle” below summarizes the additional comments provided on median treatments. The larger the word appears the more times the word was found in the comments.



“ I’m in favor of including some annual color, but also love the idea of incorporating stones and boulders into the design. It’s fitting since this is such a big area for granite.”

“ Native plants are SO important for wildlife, especially pollinators.”

SURVEY QUESTION #2

Main & Young Public Realm Options

Please review the following placemaking opportunities. Pick one (1) lighting option based on your preference. *

*While a combination of light fixtures will likely be found in the public realm, please choose which lighting is most important to you as a visitor of downtown.

Pedestrian Lamp with Hanging Planters



Option A

49.24%
(452 votes)

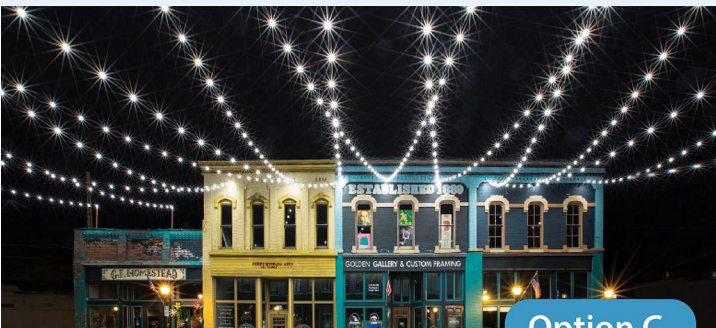
Pedestrian Safety Lighting



Option B

14.05%
(129 votes)

Ambient Lighting



Option C

36.6%
(336 votes)



Design Recommendation

- Traditional pedestrian lamp (potential banner location)

SURVEY QUESTION #3

Main & Young Public Realm Options

Please review the following placemaking opportunities. Pick one (1) hardscape option for the downtown sidewalks based on your preference.

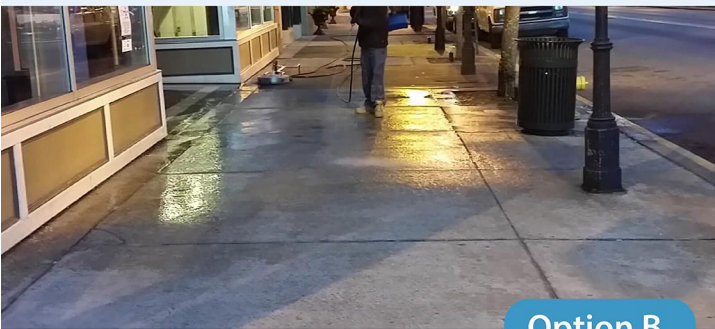
Granite Pavers



Option A

40.96%
(376 votes)

Concrete Sidewalk



Option B

15.03%
(138 votes)

Concrete with Granite Pavers



Option C

43.9%
(403 votes)



Design Recommendation

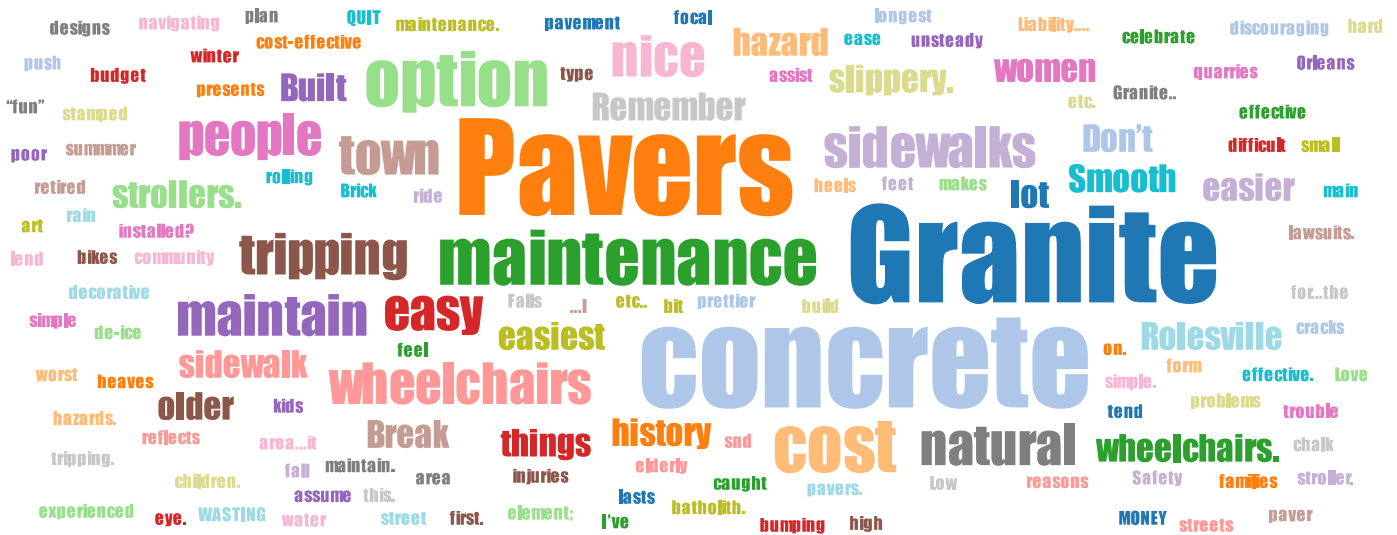
- Large format granite pavers in an ashlar pattern with tight joints (granite curb as well)

SURVEY QUESTION #3

Main & Young Public Realm Options

Additional comments on downtown hardscape/sidewalks.

A “wordle” below summarizes the additional comments provided on downtown sidewalks. The larger the word appears the more times the word was found in the comments.



“ I feel like granite pavers goes along with the theme Rogersville can embrace. Built on rocks and stones! Love that the granite pavers have rugged more natural look but is still pleasing to the eye.”

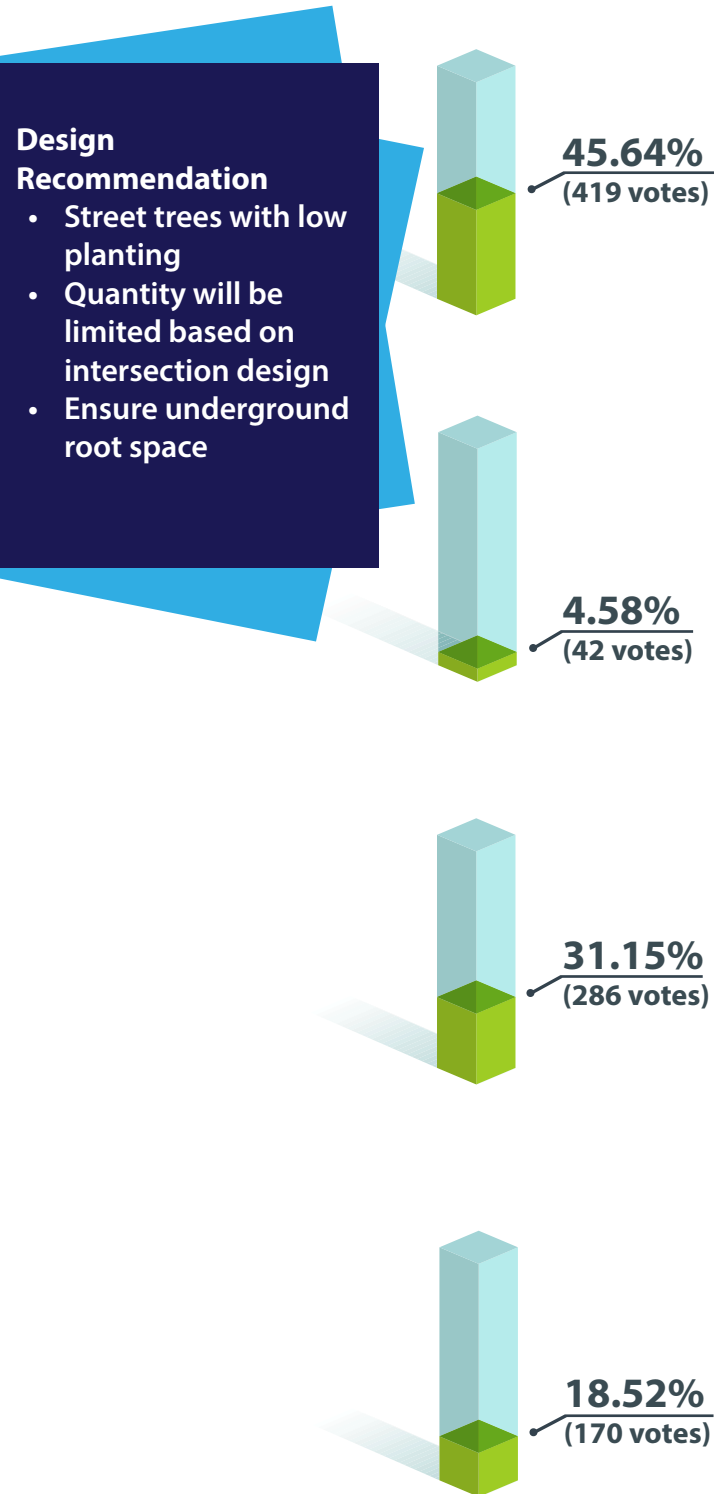
“ Granite reflects the history of the town well.”



SURVEY QUESTION #4

Main & Young Public Realm Options

Please review the following placemaking opportunities. Select one (1) street tree option based on your preference.



Street Trees with Low Plantings



Option A

Street Trees in Wells with Grates



Option B

Street Trees with Traditional Low Fencing



Option C

Street Trees with Modern Low Fencing



Option D

SURVEY QUESTION #5

Main & Young Public Realm Options

Please review the following placemaking opportunities. Select one (1) downtown seating option based on your preference. *

*While a combination of seating will likely be found in the public realm, please choose which seating is most important to you as a visitor of downtown.

Movable Tables and Chairs



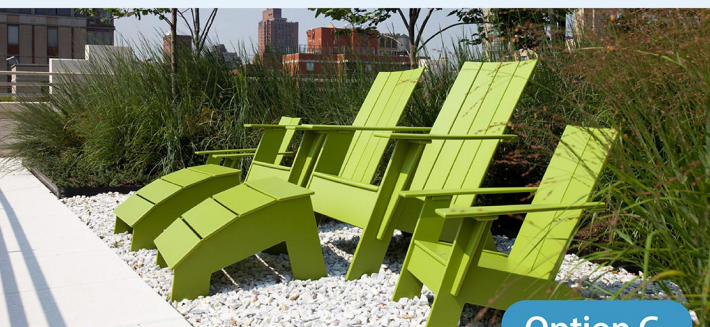
Option A

Steel Benches

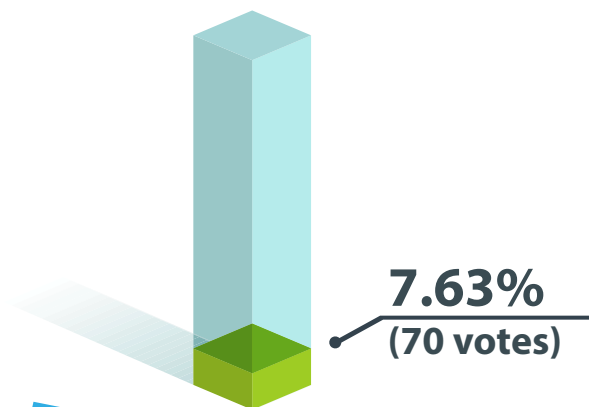
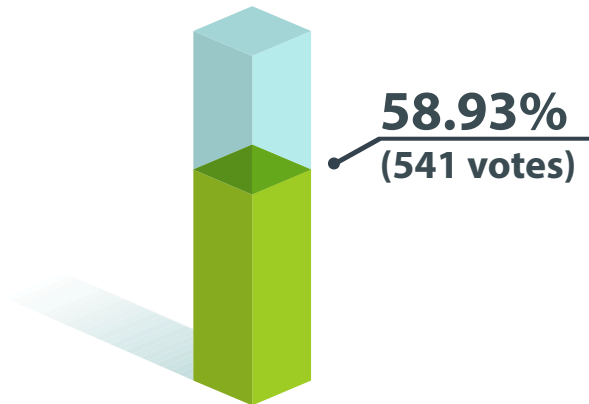
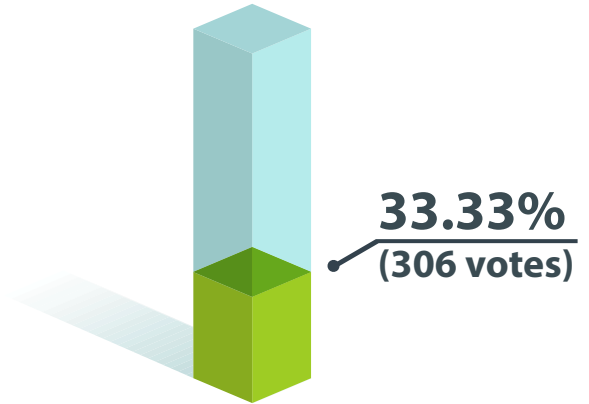


Option B

Lounge Seating



Option C



Design Recommendation

- Benches, and if budget allows support the purchase of movable tables/chairs for businesses to experiment with

SURVEY QUESTION #5

Main & Young Public Realm Options

Additional comments on downtown seating.

A “wordle” below summarizes the additional comments provided on downtown seating. The larger the word appears the more times the word was found in the comments.



“ I envision Rolesville been a small town where families can take a stroll through the town, grab something to eat and find a common area to enjoy food and company. It could also serve as a quaint area to meet with others. Movable tables and chair would be would best suit these purposes.”

“ Combination of all three would be nice.”



SURVEY QUESTION #6

Main & Young Public Realm Options

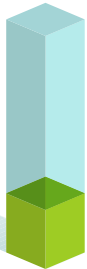
Please review the following placemaking opportunities. Select one (1) planter option based on your preference.

Design Recommendation

- Bollard planters and concrete/granite planters
- Potential to combine into a reinforced concrete planter
- Alternate traditional bollard and planter



28.87%
(265 votes)



24.18%
(222 votes)



26.36%
(242 votes)



20.48%
(188 votes)

Bollard Planters



Option A

Barrel Planters



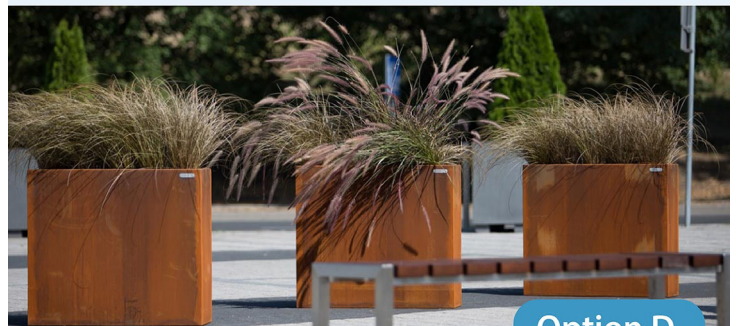
Option B

Concrete Planters



Option C

Weathering Steel Planters



Option D

